

The Advertiser
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size 26 cm x 33 cm

One-time bulletin board's web of influence

RUN by a father and son, family business Adam Internet has been named the second-generation SA Family Business of the Year.

Founded in 1986 by Greg Hicks as a bulletin board service known as "Adam", the company went on to become the largest service of its kind in the southern hemisphere.

Greg Hicks remains the company

chairman, and ownership of the business is split between Greg, his wife Keren, his son Scott and daughter Kara.

Scott Hicks began working for the business in 1992 and is now the managing director.

As well as striving to deliver the latest technology to its clients, the family also has a philosophy of

giving back as much as it can to the community.

Adam Internet supports more than 350 local organisations ranging from bands to sports teams and animal welfare associations.

Scott Hicks said winning the award was recognition of the company's dedication to upholding family values while accommodating the

needs of customers. "Winning the Family Business Award for SA shows our commitment to developing our business and also proves our dedication to serving our customers and our industry," he said.

"Our goal is to keep that small business mentality, where every customer is just as important as the next one."